

## Rizvi Education Society's RIZVI COLLEGE OF EDUCATION Khar West

## **Environmental Cell**

Amidst the Swachh Bharat initiative and Swachta Hi Seva 2023, the collective efforts of over 5 crore citizens, including organizations like the environmental cell of RCoEd and Help Yourself Foundation, underscore a commitment to cleanliness and community well-being. RCoEd's active participation in Mission LiFE and the organization of a cleanliness drive align with environmental sustainability. The Principal, staff and SYBEd student-teachers, collectively committed towards maintaining a clean and environment friendly campus. Such initiatives, tied to Mahatma Gandhi's principles, not only enhance environmental well-being but also impart crucial life lessons. The college also took the pledge on this day as fostering a positive learning atmosphere and creating a healthier and more responsible community.

**Swachhta Pledge -** As a part of the Swachhta Pakhwada 2023 the students of RCoEd took the Swachhta Pledge on 27<sup>th</sup> September 2023. This pledge signifies their unwavering dedication to cleanliness, committing 100 hours annually to voluntary cleanup efforts. They promise not to litter and encourage others to do the same, starting with themselves, their families, communities, and workplaces.





**Swachta Hi Seva 2023 (October 1, 2023)** - In 2014, our Hon. Prime Minister Shri Narendra Modi initiated Swachh Bharat, a nationwide cleanliness campaign, which resonated with citizens, making it a household name. As a prelude to Gandhi Jayanti, Hon. Prime Minister, appealed for 1 hour of shramdaan for swachhata at 10 am on 1st Oct by all citizens collectively as a 'swachhanjali' to Bapu on the eve of his Jayanti. This initiative was a part of SwachhataPakhwada 2023, running from Sept 15th to Oct 2nd, involving citizens in diverse activities like building restoration, water body cleaning, and street performances. Over 5 crore citizens have participated in this fortnight.

The environmental cell of RCoEd is taking an active role in promoting cleanliness. On October 1st, starting at 10 AM, lead a cleanup drive at MMRD ground, G8, BKC, adding their efforts to this nationwide initiative.









